



STATE OF MISSOURI
 DEPARTMENT OF AGRICULTURE
 AG BUSINESS DEVELOPMENT DIVISION
“Missouri Grown” Specialty Crop Promotion Program
2016 Cost-Share Application

| | | | | |
|--|-------------------------|--------------------------|---|---------------------|
| OPERATION NAME | | | | |
| APPLICANT NAME | | | | |
| MAILING ADDRESS | | | | |
| CITY | | STATE | ZIP CODE | COUNTY OF OPERATION |
| PHONE | | EMAIL ADDRESS | | |
| TYPE OF OPERATION (fruit, vegetable, manufacturing, etc.): | | | | |
| CHECK ALL THAT APPLY: | | | | |
| ELIGIBLE EXPENSE(S) FOR COST SHARE REIMBURSEMENT | | | | |
| <input type="checkbox"/> | Graphic design expenses | <input type="checkbox"/> | PLU Labels | |
| <input type="checkbox"/> | Product label(s) | <input type="checkbox"/> | “Missouri Grown” stickers for package inventory | |
| <input type="checkbox"/> | Printed box(es) | | | |

Only costs associated with adding the “Missouri Grown” logo during the cost-share period beginning April 1, 2016, and reimbursement requests postmarked by July 15, 2016, are eligible. A completed application for reimbursement of all eligible expenses must be accompanied by paid receipts or invoices along with evidence of each label/packaging material branded with the “Missouri Grown” logo. Reimbursement rate is 75 percent of labeling/packaging cost up to \$1,000 for incorporating the “Missouri Grown” logo.

Based on the receipt of the completed application packet by the Missouri Department of Agriculture, reimbursements will be on a first-come, first-served basis until the limited program funds are exhausted.

| | |
|------------|-----------------------------------|
| | Total Cost |
| 75% | Maximum Cost-Share \$1,000 |
| | Anticipated Reimbursement |

 APPLICANT SIGNATURE

 DATE

To meet the USDA guidelines for reimbursement, all requests for cost-share funding must include all of the following:

- 1. Copy of paid invoice or receipts for “Missouri Grown” logo incorporation costs (boxes, labels, PLU, etc.)**
- 2. Visual evidence of use of the “Missouri Grown” logo (copy of a label, photo of utilized boxes, stickers, etc.)**
- 3. Completed Vendor Input Form is attached or at <https://oa.mo.gov/vendors>**

Include all necessary documentation when applying for cost-share funds. Incomplete applications cannot be processed and will be returned with a request for additional information. Please direct questions to Reagan Wempe at (573) 751-8596 or reagan.wempe@mda.mo.gov

Send application packets to:

Missouri Department of Agriculture
 Reagan Wempe
 “Missouri Grown” Specialty Crop Promotion Program
 PO Box 630
 Jefferson City, MO 65102-0630