

Taipei International Food Show 2018 Application

BACKGROUND INFORMATION

BUSINESS NAME			
CONTACT PERSON			
MAILING ADDRESS			
CITY	STATE	ZIP CODE	COUNTY
PHONE	EMAIL ADDRESS		
WEBSITE			
YEAR ESTABLISHED		NUMBER OF EMPLOYEES	
PROGRAM SPECIFICATIONS:			
<p>The Missouri Department of Agriculture is selecting three companies to attend the 28th Taipei International Food Show. Do not miss this unique opportunity to display your products at the department's booth during the food show in Taipei, Taiwan. The show attracts buyers from more than 100 countries and focuses on a multitude of products from snack foods to fresh and processed meat. Our Taiwan office director, Hank Ma, and his assistant, Phoebe Chen, will offer on-site assistance for the promotion of Missouri made and Missouri grown products. Register by March 16, 2018, to take advantage of networking opportunities arranged by our department, along with one-on-one company meetings with pre-qualified buyers who are interested in your products. The selected applicants will be notified by March 21 at 4 p.m. The following timeline will be used:</p> <ul style="list-style-type: none"> • March 16: Completed applications must be submitted electronically to Jennifer.Janssen@mda.mo.gov no later than 4 p.m. • March 21: Selected companies will be notified. • March 22: Missouri Department of Agriculture will submit selected companies' information to Taiwan office director, Hank Ma, and assistant coordinator, Phoebe Chen. 			
COMPANY REQUIREMENTS:			
<ul style="list-style-type: none"> • Costs for airfare, lodging, incidentals and meals will be the responsibility of the participant. • All selected companies must arrive in Taipei, Taiwan, by June 25, 2018. • All selected companies must set up at the show on June 26, 2018. • Samples/marketing materials from participating companies must be submitted to the Department by June 10. 			
1. Why do you want to participate in the Taipei International Food Show? (100 words or less)			

2. Please list and describe the product(s) that you intend to bring to the Taipei International Food Show in detail. Photos of all product packaging are required. Email clear, high-quality images of product packaging (and product list, if applicable) to Jennifer.Janssen@mda.mo.gov

3. Has your company participated in any of the following? Check all that apply.

- International Trade Shows
- Domestic Trade Shows
- Food/Beverage Events
- Food Showcase Competition
- Other: Please describe. _____
- No prior participation

4. Where can consumers find your products? Check all that apply.

- Missouri
- Regionally
- Nationally
- Internationally

5. How are your products sold? Check all that apply.

- Retail
- Distributor/Wholesaler
- Self-Distributor
- Direct to Consumer/Farmers' Market
- Online Sales

6. Which of these best represents your target consumer market? Check all that apply.

- Convenience
- Specialty
- Budget Conscious
- Natural/Organic
- Health Conscious
- Local Supporter

7. What does the consumer experience mean to you and your company? (100 words or less)

8. Are you interested in exploring new markets? Please elaborate. (200 words or less)

YES

NO

9. At what capacity are you currently operating?

1-25%

26-50%

51-75%

76-100%

12. What will your company gain from attending the Taipei International Food Show? (200 words or less)

APPLICANT SIGNATURE

By signing this document the following are understood by the applicant:

- Signing this document does not constitute an approved application by the Missouri Department of Agriculture.
- The information provided is true and correct to the applicant's understanding.
- Completed application materials, images and product information must be received by 4 p.m. on March 16, 2018 to be considered.
- Approved companies will be notified by March 24, 2018.
- All materials must be submitted electronically to: Jennifer.Janssen@mda.mo.gov

Please direct questions to Jennifer Janssen at (573) 751-5613 or Jennifer.Janssen@mda.mo.gov

Authorized Signature

Date