

CLOSING DATE: February 27, 2016

JOB OPPORTUNITY NOTICE
MISSOURI STATE FAIR MARKETING/PUBLICITY INTERNSHIP

STARTING SALARY: \$7.50/hour
Internship

JOB DESCRIPTION:

This is a summer internship opportunity with the Missouri State Fair in Sedalia.

Duties may include media relations, special event planning, public relations activities including extensive press release writing, social media, communication with multiple publics including telephone, email and direct mail correspondence, promotional material design, distribution of promotional materials, general office work and other duties as assigned.

Beyond working on planning the Missouri's Largest Agriculture Expo and developing an exceptional portfolio, our compensation package includes an average of 32 hours a week and 40+ hours a week during the 11-day Fair. Free housing on the fairgrounds can be included, which consists of one bedroom and bathroom. Limited meals may be provided during the 11-day Fair.

MINIMUM QUALIFICATIONS:

Open to college students pursuing a major in **communications, public relations, agriculture, advertising** or **journalism** and who are looking for real-life experience. The ideal candidate is one who is passionate about creative communications, is detail-oriented, thrives under pressure and finds the opportunity in every challenge.

APPLICATION PROCESS:

If interested in applying, contact Kari Mergen, Missouri State Fair Marketing Director, by phone or by email, to request an application. Completed application, cover letter, resume and list of references are due to the Missouri State Fair by February 27, 2016. Qualified applicants will be asked to participate in an interview on the fairgrounds and complete a writing and design exercise, as well as submit a portfolio of work.

Kari Mergen, Marketing Director
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