

GUIDE TO MAKING AND SELLING PET TREATS IN MISSOURI



12-09-2011

Missouri Department of Agriculture, Plant Industries Division

COMMERCIAL FEED LICENSE

- ◉ Submit a feed license application before you start distributing.
- ◉ Application can be found at http://agriculture.mo.gov/plants/pdf/comm_feed_lic_app.pdf
- ◉ Pay the \$25.00 annual fee.



PRODUCT LISTING OF PET FOODS AND SPECIALTY FOODS

- ◉ There is a \$25.00 annual inspection fee for Pet foods (dog & cat only) sold exclusively in packages of ten pounds or less and on specialty pet foods sold only in packages of one pound or less.
- ◉ Product listing form can be found at http://agriculture.mo.gov/plants/pdf/product_list_pet_foods.pdf



TONNAGE REPORTS



- ◉ Quarterly tonnage reports are mailed at the end of each quarter.
- ◉ There is a \$0.10 a ton inspection fee on tonnage or a minimum \$5.00.
- ◉ Those companies who sell only pet or specialty pet food items exclusively in small packages and file an annual product listing form are exempt from paying the \$5.00 minimum.
- ◉ A tonnage report form can be found at http://agriculture.mo.gov/plants/pdf/feed_tonnage_report.pdf

LABELING GUIDELINES

- ◉ It is important to properly label all pet foods and treats.
- ◉ Labeling guidelines are in the Missouri Pet Food Regulations (2CSR 70-31.010-70-31.90).
<http://s1.sos.mo.gov/cmsimages/adrules/csr/current/2csr/2c70-30>



THESE AREAS ARE REQUIRED ON LABEL:

Product Name

also brand name (if applicable)

Species of Pet Intended

Guaranteed Analysis

crude protein (minimum).....x%

crude fat (minimum).....x%

crude fiber (maximum).....x%

moisture (maximum).....x%

THESE AREAS ARE REQUIRED ON LABEL (CONTINUED):

Ingredients

list all ingredients in descending order (by weight)

Feeding Directions

the principle display panel (front of label) must state “treat” or “snack” or the feeding directions must state: “This product is intended for intermittent or supplemental feeding only.”

THESE AREAS ARE REQUIRED ON LABEL (CONTINUED):

Name and Address of the Manufacturer or Distributor

- name of business

- street address

- city, state, and zip code

- (street address may be omitted if it appears in the local phone directory)

Quantity Statement

- net weight 8 oz (226.8g) or

- net count 6 treats

E
X
A
M
P
L
E

Tony's Generic
Dog Treats



Guaranteed Analysis

Crude Protein (min).....	14%
Crude Fat (min).....	4%
Crude Fiber (max).....	2%
Moisture (max).....	10%

Ingredients

wheat flour, egg products, vegetable
oil, natural and artificial flavors

Feeding Directions

Feed as treat or reward

Tony's Pet Food Company
1616 Missouri Blvd
Jefferson City, MO 65109

Net Weight 8oz (226.8g)

If you have any questions, contact:

Stan Cook

Missouri Department of Agriculture

Plant Industries Division

Bureau of Feed, Seed and Treated Timber

115 Constitution Drive

Jefferson City, MO 65109

573-751-4310

