



# 2018 MIDWEST BUYERS MISSION

KANSAS CITY, MISSOURI ■ JULY 30, 2018  
EAST LANSING, MICHIGAN ■ AUGUST 1, 2018  
CHICAGO, ILLINOIS ■ AUGUST 2, 2018



## CONNECT AND DRIVE SALES

Position yourself and your products in front of international buyers who continue to seek the latest food trends and products from the United States. Register early as meeting slots are scheduled on a first come, first served basis. It's the perfect low-cost opportunity to meet buyers from established and emerging markets in one place!

Each stop will include multiple meetings with qualified buyers from the following countries:

- |            |               |               |
|------------|---------------|---------------|
| ■ Antigua  | ■ Indonesia   | ■ South Korea |
| ■ Brazil   | ■ Japan       | ■ Taiwan      |
| ■ Canada   | ■ Mexico      | ■ Turkey      |
| ■ China    | ■ Myanmar     | ■ UAE         |
| ■ Colombia | ■ Panama      | ■ Vietnam     |
| ■ India    | ■ Philippines |               |

## MARKET INSIGHTS

Additionally, Food Export In-Market Representatives from Canada, Costa Rica, Japan, Middle East, Nicaragua and Panama will be on hand to meet one-on-one with to answer questions and assist with market specific insight. Food Export Helpline™ Counselor Dennis Lynch and Export Advisor Gary Winget will be available for one-on-one meetings as well.

**EARLY REGISTRATION DEADLINE: June 1, 2018 - \$250**

**REGISTRATION DEADLINE: June 22, 2018 - \$300**

Register online at [www.foodexport.org](http://www.foodexport.org).

This low cost includes one-on-one meetings with buyers and In-Market Representatives for two company representatives and a networking lunch session for one company representative. Additional lunch tickets can be purchased for \$75 each.

## EXPORT SUCCESS!

PARTICIPANTS IN THE 2017 ACTIVITY REPORTED:

Actual Export Sales  
**US \$13,625,117**

Projected Export Sales  
**US \$8,998,810**

Export Sales Increases  
> 20%  
**9**

New Supplier/Buyer  
Introductions  
**877**



**Make your market.™**

## FIND EXPORT SUCCESS. CALL OR EMAIL US. WE'RE HERE TO HELP.

### Food Export-Midwest

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Iowa, Missouri, Nebraska, Wisconsin

### Food Export-Northeast

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New Hampshire, New Jersey, Pennsylvania

Food Export-Midwest and Food Export-Northeast administer many services through Market Access Program (MAP) funding from the Foreign Agricultural Service (FAS) of the USDA. Persons with disabilities who require alternate means of communication of program information should contact us. Food Export Northeast and Midwest do not tolerate fraud and are vigilant in preventing fraud in any of our programs. Food Export does not discriminate, and we reserve the sole right to accept or deny companies into our programs. For complete participation policies and our code of ethics, visit: [www.foodexport.org/termsandconditions](http://www.foodexport.org/termsandconditions).