

7. Where can consumers find your products?

- Missouri
- Regionally
- Nationally
- Internationally

8. How are your products sold?

- Retail
- Distributor/Wholesaler
- Self-Distributor
- Online Sales

9. What is your target market, and who are your target end users?

10. At what capacity are you currently operating?

- 1-25%
- 26-50%
- 51-75%
- 76-100%

11. Are you interested in expanding your business? If so, in what ways? Please include details such as equipment upgrades, capital improvements, marketing ventures etc., in 250 words or less:

12. Which of the following communication platforms do you use? Please include URLs and usernames. Check all that apply:

- Company Website: URL(s): _____
- Facebook: _____
- Twitter: @ _____
- Instagram: @ _____
- Pinterest: _____
- Other: _____

APPLICANT SIGNATURE:

By signing this document the following are understood by the applicant:

- Signing this document does not constitute an approved application by the Missouri Department of Agriculture.
- The information provided is true and correct to the best of the applicant’s understanding.
- Awarded funds are provided directly to the American Food Fair.
- To be considered as an applicant, all completed application materials, images and product information ***must be received by 4:00 p.m. on October 18, 2019.***
- Selected companies will be notified by October 25, 2019.
- Selected companies are required to ***provide the \$1500 non-refundable payment*** to the Missouri Department of Agriculture by 4:00 p.m. on January 31, 2020.
- Selected companies must be registered for the Food Export–Midwest Buyers’ Mission by March 13, 2020.
- Selected companies are required to return completed surveys administered by Food Export–Midwest and the Missouri Department of Agriculture.
- All materials must be submitted electronically to Jennifer.Kliethermes@mda.mo.gov.
- ***Please direct questions to:***
 - Marketing Specialist Jennifer Kliethermes (573) 751-5611
 - Marketing Specialist Leslie Fischer (573) 751-8187

Authorized Signature

Date